

ASSOCIATION FOR **MAXIMUM SERVICE TELEVISION, INC.**



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July 27, 2004

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20554

RE: Ex Parte Communication  
MB Docket No. 03-15

Dear Ms. Dortch:

On July 26, 2004, David Donovan, president, and Victor Tawil, senior vice president, of the Association for Maximum Service Television, Inc. ("MSTV"), along with Jack Goodman with the NAB and Jennifer Johnson with Covington Burling met with Jonathan Cody, media legal advisor to Chairman Powell, Rick Chessen with the Media Bureau, Bruce Franca with OET and Larry Olson with the International Bureau regarding the above-referenced docket.

We discussed MSTV's Channel Election and Repacking Plan along with "Use It Or Lose It."

Sincerely,

A handwritten signature in blue ink, appearing to read "D. Donovan", is written over the typed name.

David L. Donovan